



FEBRUARY 2008 NEWSLETTER

Last month at AIM

If you didn't attend January's meeting; here's a recap of what you missed;
(Thanks to cub reporter Tom Moose for taking notes)

- A big crowd! 45+ attendees
- Visitors – New divers Calle / Javier – logging 54 dives to date and Richard Sears – longtime Dolphin diver
- Barbara Leary went to Bonaire
- Perry spent a week in Cozumel – lots of sand from storm / deep reefs are fine
- Tom / Kate held a class at Discovery Park – students found a 55 gallon drum
- Holger reported every Nov 15th the Pigeon Point Lighthouse light is lit for one night (Anniversary). 4000 people attend – lots of elephant seals on the beach are seen by light. More info to come.
- Carol H recapped Ano Nuevo / Cambria – showed video
- Sharon reported \$2400 in treasury as of December
- Chuck reported Holger sent in 1st picture, more arriving, Craig Brookey is giving a bottle of AIM wine to everyone who sends pix to Chuck before end of Jan. Chuck will post picture requirements on site (4x6 @ 72 DPI) & to include any copyright on pix. Microsoft Word can be used to place copyright information on images.
- Holly is the Yahoo Guru – contact her if you have questions regarding the SACAIM Yahoo Group.
- Carol wants to have a meeting next week at Glenn & Peni's to discuss AIM's future.
- Marty Ondricka has a show at Phoenix Gallery (1801 L Street) starting Feb 9th for 2 – 3 months. Underwater black & white abstract photos.
- All those paying their annual dues put their checks in a hat, and one lucky one was drawn out. That person, Sharon Bormann got her check back, winning a free year's membership!
- Tom Kendrick spoke about surfing, urchin diving & his book (to become a future movie) – *Blue Water Gold Rush, the Odyssey of a California Sea Urchin Diver*.
- Raffle winners were 1.) Barbara Bloom, 2.) Holly & last was Tom / Kate

SPECIAL BOARD MEETING RECAP
Wednesday, January 30th
Hosted by Glenn and Peni Marshall
From Carol Herrlie

Greetings All:

First: Thank you to all for your wonderful input to guide the direction of AIM for the coming years. Team work is key! As recently said in an email to me.. this is the "A-Team"..cb. Indeed!

Recap of suggestions:

- 1) Keep the meetings to a time schedule in respect for members, speakers, and mid-week time needs.
- 2) Meeting format suggested/to be implemented:
 - a. 630p-700p: Social ½ hour
 - b. 700p-710p: Welcome, Introductions
 - c. 710p-720p: Dive Reports, Brief/Key points from committees not covered in the newsletter.
 - d. 720p-730p: 10 minute (max) member of the month segment
 - e. 730p-750p: **NEW** Q&A Session open to the membership 20 minute max!
 - f. 750p-8:00p: Break, set up needs for presentation segment
 - g. 8:00p-8:45p: Program: Member or Guest presenter
 - h. 8:45p-9:00p: Q&A comments after program; or a 2nd 10 minute person, anyone who has an image (s) to share, what is it?, how I got this shot.....can have this time if time permits.
 - i. 9:00p Adjourn
- 3) Facilitators to be responsible for the conducting of the monthly meetings, communicate with other AIM members key announcements, work with the monthly member-in-charge for their program content and to remind/confirm and support them as needed, work with other committee chairmen as needed. Send out Monday reminders for the following Wednesday meetings via: AIM membership mailing list and sacaim@yahogroups.com (Eventually everyone should be on this)
- 4) Key AIM contact members:
 - a. Co-Facilitators: Craig Brookey and Karen Manly
 - b. Membership/Treasurer: Sharon Bormann
 - c. Secretary: Kathy Moorse
 - d. Newsletter: Karen Kessel
 - e. Webmaster: Chuck Bormann
 - f. Technical/Equipment Coordinator: Joe Herrlie
 - g. Activities/Entertainment Coordinators: different member each month/Assigned 1 year in advance.
 - **February:** Glenn Marshall: Topic: color correction/White Balance/ and B&W conversion
 - **March:** Barbara Leary
 - **April/May/June/July:** TBA/Available
 - **August:** Film Festival: Carol Herrlie
 - **September or October:** Corinne Fuerst/1 month available: TBA
 - **November:** Tom Moorse
 - **December:** Holiday Party

- 1) AIM Newsletter/Website to continue as a primary tool for communication: stories, member images/tip reports, important links, coming events, etc Emphasis to encourage member participation is a primary goal.
- 2) Members Questionnaire
 - a. A survey of member interest will be circulated to all members, guests and (I added this) to previous members who may still be interested if their needs are addressed by AIM
 - b. Stacy Nguyen will compile the questionnaire, circulate and gather them. Results to be shared at the April 3rd board meeting. From these responses the content of meetings and AIM activities will be guided.
 - c. Members present each contributed what interests them. These will be incorporated into the questionnaire. (random listing)
 - Camaraderie (sp?) /enjoying the social aspects/seeing each others images
 - Keep it loose
 - Critique sessions: all level: novice/intermediate/advanced
 - Seminars: evenings or weekends: frequency 2-4X year
 - Pool practice sessions: 2X year/Pool options
 - Mike Johnson and Dolphin Scuba Center
 - Paradise Cove (prior Hudson Dive Center pool)
 - Photo teaching topics:
 - Basics: f-stops, shutter speeds, composition
 - Lighting techniques
 - Classes for beginners: Point and Shoot Cameras
 - Classes for videographers
 - editing options: still, video, combinations
 - Software suggestions
 - Fish ID and behavior
 - Camera Maintenance
 - Macro and Wide Angle Shooting
 - Photo Field Trips: Fall Colors, Wild Flowers, City/Architecture
 - Dive Trips: at least 1 extended group trip/year
 - Unique functions/needs of Mac/PC users
 - What is new out there? Gadgets, helpful web links, new cameras, lights, storage
 - How to keep tract of all my images. Logging and categorizing thousands of images.
 - Marketing/Publishing your work: gallery showing, photobook options: My-Publisher, Picaboo, Shutterfly, Photoworks, Costco
- 3) Board Meetings are open to all AIM Members. Frequency of meetings suggested as “rough fully” every-other-month. The next meeting to be determined by those in attendance. Use of this time is to discuss the direction of AIM, budget issues, and planning activities in more detail than can be made at regular meetings. Details will be transmitted by email, Newsletter and website. Key points to be made as an announcement at the monthly meetings. Discussions not to be encouraged at general meetings due to time restraints. The facilitators will be the point person (s) to receive comments and concerns from the membership and will be brought back to the board.

Next Board Meeting: Thursday, April 3rd, Hostess: Karen Manly 158 Pinedale Avenue, Sacramento, Ca 95838

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UPCOMING EVENTS

General meeting—February 27th

(General meetings are held on the 4th Wednesday of every month at RoundTable Pizza at the intersection of Greenback Lane and Madison Ave. at 7PM. Social Hour: 6:30)

FACILITATORS: CRAIG BROOKEY AND KAREN MANLY

TEN-MINUTE PRESENTATION:

PROGRAM: Glenn Marshall will present color correction/white balance and B&W conversion

TEN MINUTE PERSON: Tom Fuquay

NOTE FROM CRAIG BROOKEY

Web Site Photos:

Thank you to those who took the challenge and sent photos to the club website www.sacaim.org. You will be able to receive your reward (one bottle of Chateau de AIM—Wet Zinfandel) at the Feb 27th meeting. If you have not yet submitted your photos, and wish to, send them to Web Master Chuck Bormann. His email address is: scbormann@sbcglobal.net. Instructions for submitting photos can be found on the web site. Be sure to pick up a few AIM business cards, with the web site address, at the meeting to give to friends and family to show off your work (photos) and keep everyone informed about your club activities. Thank you, Craig

CALENDAR NEWS

A big “thank you” to Kathy Moore for putting together the calendar on the yahoo group site. I think that will be a big help to everyone. All of our scheduled events will be readily available at the click of a mouse.

THANK YOU CAROL!!!!

For making AIM what it is today. Your leadership will be missed, but we know were to find you! All of your fellow divers wish you the best!



